Food Conversation with Herefordshire Food Alliance



After the AGM we had an interesting "food conversation" with Ruth from the Herefordshire Food Alliance who started the session with a five minute film called "Opening the Chicken Wrap". Ruth also provided the recipe for a local "Herefordshire Wrap".

We were divided into groups and discussed what was good and bad with the current food system and what changes could be made. At the end of the session we voted on the top five changes that had been brought up in the discussion. The top five will be shared with the Food, Farming & Countryside Commission (FFCC). The aims of the FFFC are "*We make connections, between different communities, theories, policies and practice, bringing radical and practical ideas to life, to act on the biggest challenges of our time*."

The top five from our discussion, with Ruth's comments, were:

1. Celebrate seasonal food and promote this more through media (6 votes)

2. Educating children on how to cook and about nutrition (6 votes)

3. Use the tax system to encourage sustainability - taxing UPFs etc. (5 votes)

4. Change regulatory law (inc labelling) so that the baseline is organic, cruelty free, good for the planet and the people involved, label everything that doesn't meet this baseline (I'm slightly paraphrasing this for clarity based on the discussion we had) (5 votes)

5. support more UK farming, less global trade deals, fair price for farmers, change company law so that supermarkets can't prioritise shareholders over fair prices for farmers. (this is a combination of two that got 5 votes each that I thought linked enough to be able to include them both in one!)

A full list of what we discussed can be found on the Herefordshire Food Alliance Blog at https://herefordshirefoodcharter.org.uk/blog/posts/food-conversation-in-colwall

Links:

Video:
https://thefoodconversation.uk/host-a-conversation-films/opening-the-chicken-wrap-an-introduction-to-the-food-system-1

Herefordshire Wrap: https://greener.colwall.info/Documents/2025_12_Herefordshire_Wrap.pdf

Herefordshire Food Alliance: https://herefordshirefoodcharter.org.uk/

Food, Farming & Countryside Commission: https://ffcc.co.uk/